

Oregon Department of Transportation 2016 Disparity Study



January 29, 2015
External Stakeholder Group
Update Meeting

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Objectives for External Stakeholder Group Update Meeting

1. Recap December 3 meeting
2. Overview of December through January progress
3. Update study schedule
4. Communication and outreach update
 - Upcoming public meetings
 - Study website, email address and hotline
5. Approach to construction and A&E contract and subcontract data collection
6. Relevant geographic market area and subindustries
7. Availability interviews with Oregon businesses
8. In-depth interview question examples
9. Q & A
10. Next External Stakeholder Group meeting

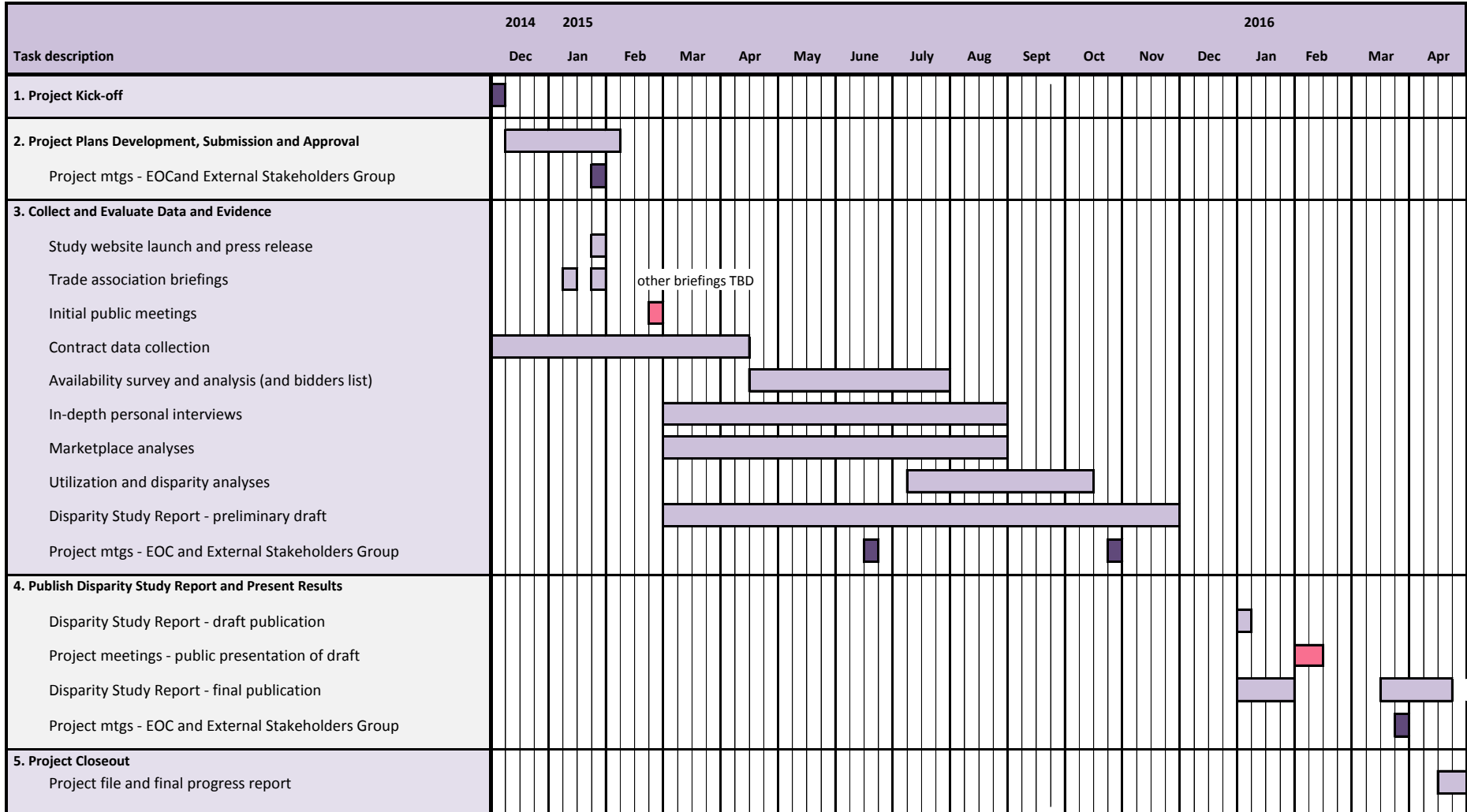
1. Recap December 3 meeting

- Introduced key study team members
- Explained role as an External Stakeholder Group member
- Reviewed USDOT requirements for state DOT implementation of the Federal DBE Program and explain why a study is necessary
- Defined certain terms and concepts
- Explained key components and schedule for the disparity study
- Discussed role of QSP
- Discussed immediate action items
- Heard comments and answered questions from Stakeholders

2. Overview of December through January progress

- Reviewed electronic construction and A&E data received
- Submitted Communication and Outreach, QA/QC and Data Collection plans
Currently refining QA/QC and Data Collection plans
- Planned February 2015 public meetings
- Developed website, email address, hotline
- Started preparing legal framework and analysis
- Reviewed materials concerning ODOT contracting practices and implementation of the Federal DBE Program and M/W/ESB Program
- Analyzing distribution of contract dollars by location of contracts and by types of work
- Provided first draft of availability interview instrument
- Discussed first draft of interview guide for in-depth personal interviews

3. Updated study schedule



4. Communication and outreach update

- Trade association meetings
- Public meetings:
 - February 23 – Bend
 - February 24 – Roseburg
 - February 25 – Salem
 - February 26 – Portland
 - Online option
- Website: www.odotdbestudy.org
- Email: info@www.odotdbestudy.org
- Hotline: 503-660-8865
- Press release
- E-blast

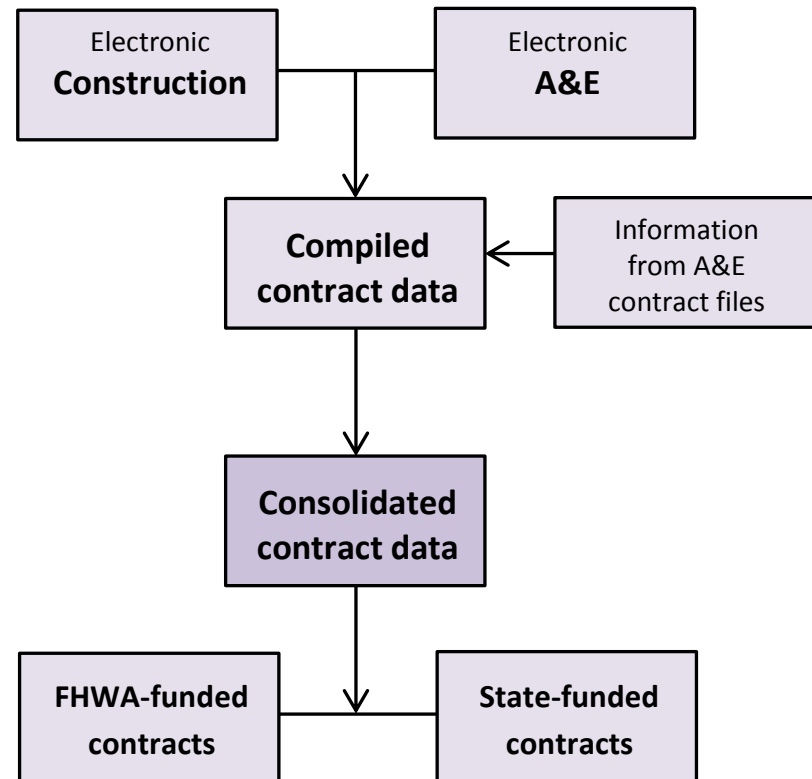
5. Approach to construction and A&E contract and subcontract data collection

Transportation-related contracts

Study period: Oct. 2010 through Sept. 2014

Prime contracts and subcontracts

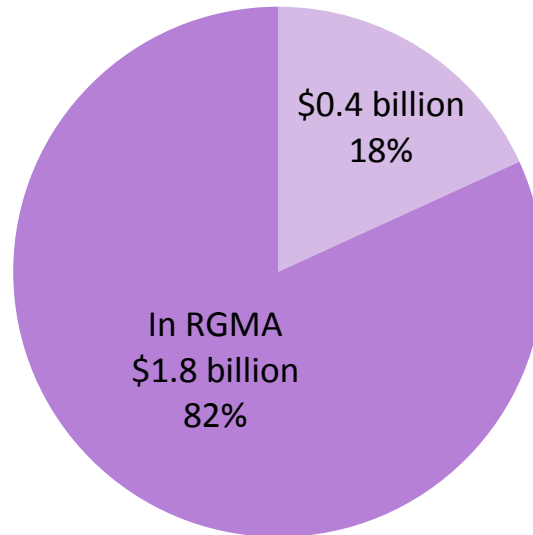
Includes contract dollars for local agencies



6. Relevant geographic market area and subindustries

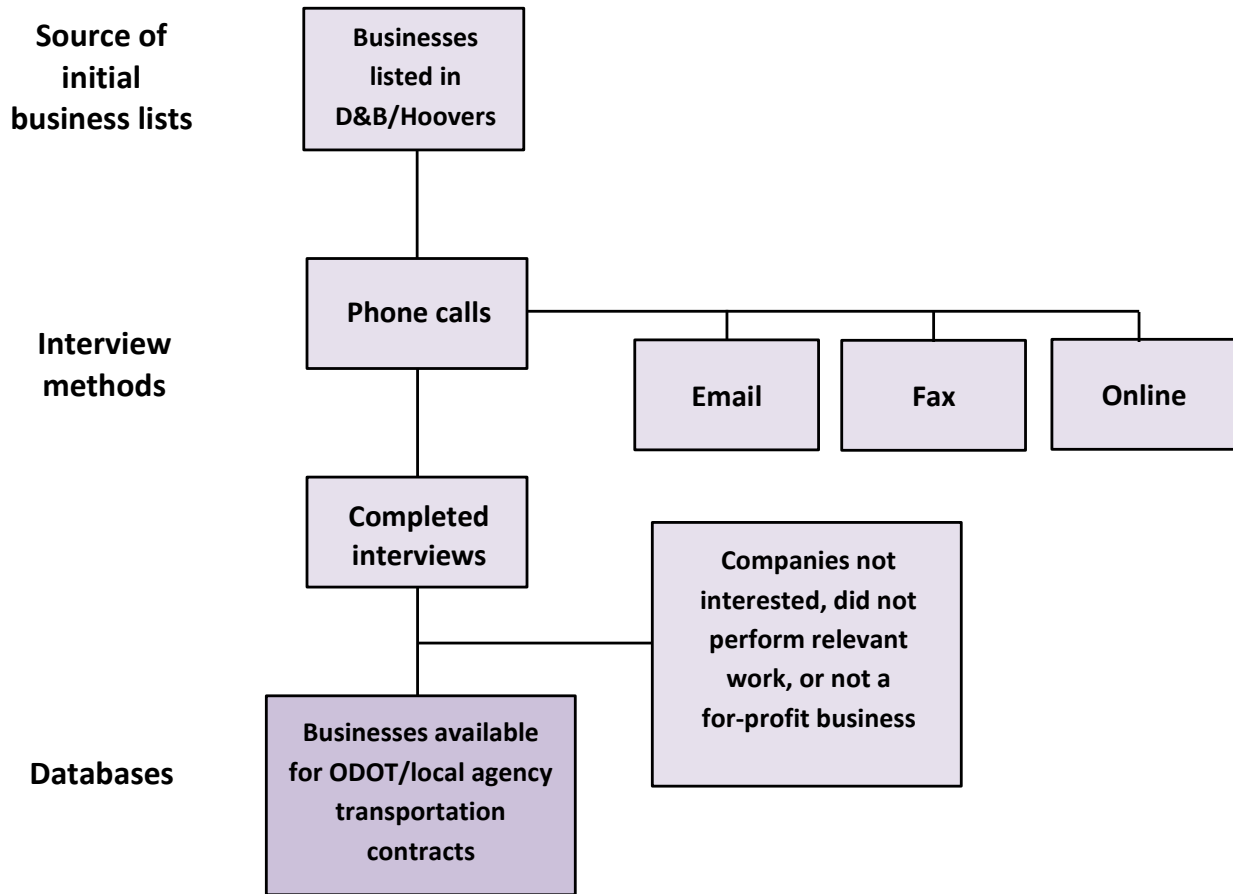
- Use a standard of capturing about 80% of contract dollars
- Recognize functional economic areas
- Relevant geographic market area has been determined:
 - All of Oregon
 - Two counties in Washington within the Portland MSA

Contract dollars in geographic market area



- Construction and A/E-related subindustries will also be determined by analyzing ODOT contract data

7. Availability interviews with Oregon businesses



7. Availability interview key questions - preliminary

- Confirm company
- Confirm the company does work related to highway and bridge projects
- Confirm the company is a business vs. a non-profit or government office
- What type of work does the company perform?
- Has the company bid on work for a state or local government agency in Oregon?
- Has the company bid on work for a private sector project in Oregon?
- Does the company perform as a prime or subcontractor?
- What geographic area does the company serve?
- What is the largest contract (prime or sub) bid on or awarded in Oregon in the last five years?
- Is the company woman- or minority-owned?
- When was the firm established?
- What is the company's gross revenue?

7. Availability interview key questions cont.

- Has the company experienced barriers related to:
 - Obtaining loans or lines of credit?
 - Obtaining a bond?
 - Prequalifying for work in Oregon?
 - Insurance requirements?
 - Large project size?
 - Learning about bid opportunities with ODOT?
 - Learning about bid opportunities with cities, counties and other local agencies in Oregon?
 - Learning about bid opportunities in the private sector?
 - Learning about subcontracting opportunities in Oregon?
 - Obtaining final approval from inspectors or prime contractors?
 - Receiving payment in a timely manner?
- Do any other barriers come to mind?
- Can we contact you for a follow up interview?

8. In-depth interview question examples - preliminary

- How the firm became established, effects of economic downturn, any barriers pursuing public/private sector work?
- Experience working as primes/subs, experiences with other primes/subs?
- Keys to success - employees, equipment, financing, bonding, insurance, relationships?
- Potential barriers - learning about work, marketing, licensing, contract size, prequalification, bidding, timely payment, experiences with ODOT, other?
- Any unfair treatment - bid shopping, bid manipulation, unfavorable work environments, double-standards, other?
- Any stereotypical attitudes, “good ol’ boy” networks, other allegations of discriminatory treatment, other barriers?
- Insights regarding neutral measures - technical assistance, mentor-protégé programs, financing assistance, pre-bid conferences, vendor fairs, etc.?
- Insights regarding ODOT or other public agency DBE programs?
- DBE certification - process, advantages/disadvantages, any fronts?

10. Next External Stakeholder Group meeting

- Proposed to be held in mid-June
- Items for discussion will include:
 - Input gathered in February public meetings
 - Update on contract data collection
 - Preliminary information from availability interviews
 - Preliminary information from in-depth trade association interviews
 - Preliminary results from analysis of Census data and other marketplace information
 - Update on study schedule